

Nutrition revolution gaining in Tenderloin

Model mom-n-pops sell fresh produce, 25% see sales soar

BY MARJORIE BEGGS

THE TENDERLOIN IS slowly embracing a healthier marketplace — the corner stores where residents shop for snacks and many for meals.

The city's 2-year-old Healthy Retail SF program now supports nine stores, five in the TL, in their move away from heavy merchandizing of cigarettes, alcohol and high-calorie, no-nutrition nibbles and toward real food — brightly colored, fresh produce, whole-grain products and more, arrayed appealingly on modern shelving at the front of each store.

Fresh produce is definitely catching on, according to a program report released Oct. 28. Each of the nine stores is selling an average of 1,615 more produce items per month than before its healthy makeover. That means neighborhood shoppers are getting more fresh food and store owners are benefiting, too: They've increased their overall sales by an average \$5,000-plus, a jump of 25%.

More good news: The Healthy Retail SF program aims to get participating mom-n-pops to give more display space to nutritious food and less to tobacco and alcohol. The numbers won't be in for a year, but the report says that's already happening big time.

"This is a program that grew from the ground up and is showing the positive, collective impact of community members, nonprofits and city agencies work-

➤ CONTINUED ON PAGE 4



HEALTHY CORNER STORE COALITION

Tammy Wong, a TL Healthy Corner Store Coalition food justice leader, peels tobacco product stickers off shopping baskets at Fox Market and replaces them with stickers promoting fresh produce as "a healthy way to flavor every meal."

NO. 172

PUBLISHED BY THE SAN FRANCISCO STUDY CENTER

NOVEMBER 2016

BLACKHAWK ESSAY HONORED

'I can still hear it' wins SPJ award
PAGE 3



TWITTER TAX CUT COST RISES

\$55.6 million total so far, new report says
PAGE 3



CENTRAL CITY



SAN FRANCISCO

ALEXANDER RESIDENCE



TOM CARTER

Emilio and Virginia Florendo kiss on the occasion of their 69th wedding anniversary, a remarkable milestone seldom achieved in the Tenderloin, where they have lived for 24 years.

Marriage milestone

Couple celebrate 69th anniversary at home in SRO

STORY BY TOM CARTER

OCT. 27, 1947, Harry Truman was president, "Forever Amber" was a hit movie, Groucho Marx's "You Bet Your Life" was on radio and Emilio and Virginia Florendo were married in the Philippines. He was 24, she was 17.

This year, the couple celebrated their 69th wedding anniversary at the Alexander Residence, where they've lived for 24 years.

It's quite an achievement of devotion in the City by the Bay, more so that it's found in the Tenderloin, San Francisco's poorest neighborhood where people on average die in their mid-50s.

Emilio is 93. Virginia will be 86 in December.

They were married at home in Pasay in Metro Manila, dressed in white finery. Family and friends attended, and there was scads of food for everyone. But they don't remember other details.

"Too long ago," Virginia says, wearily, seated on the living room couch next to Emilio in their 12th-story apartment. Both are small, delicate and handsome.

The Florendos had six children, three boys, three girls. Veronica, the "No. 5," as she is sometimes referred to, has been their live-in caretaker for the past six months and is by the window, preparing a large noodle dish. No. 2,

a daughter, is a nurse in San Diego. The other children live in the Philippines.

"It was a lot of work," Virginia says, "and I'm tired — I have trouble breathing. I had a very hard life. I knew nothing (in the beginning). You need to live your life for your children. And I'm here with God's blessing."

But humor perks her up, and she'll flash her beautiful smile that wipes away the years, making her an ageless shadow of her youth.

Despite the travails of motherhood, she says her fondest memory is the birth of her first child, Dolores, now 70.

The 69th anniversary was no big deal to Virginia. She didn't know of its arrival until Veronica told her, and she's not one for celebrations, anyway. "I don't usually celebrate birthdays," she confesses. And the special St. Boniface Mass they were to attend later downstairs, and the large food offering that Veronica was helping to prepare, seemed like too much fuss. But as a team, they were ready to do their part.

At their age, recreations are minimal. Even so, just about every day they try to go to Boeddeker Park just down the block. They stroll around it, "a very good park," she says.

She uses a walker and keeps an inhaler handy for her severe asthma. She uses oxygen at night from a tank next to her bed. She and Emilio had walked that morning.

"I used to do everything," she says. "But now I can't. I am weak."

Television plays a big role in their day and it was blaring in the next room. Emilio, still quick on his feet at 93, is hard of hearing.

He used to be a man of multiple talents.

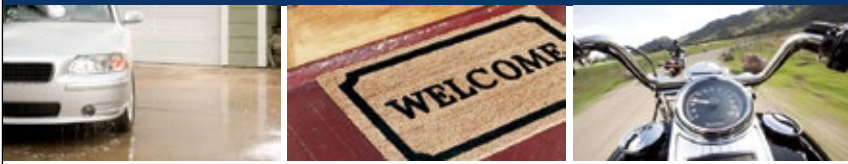
"He is a jack of all trades," Virginia says proudly.

With no formal education, he was a me-

➤ CONTINUED ON PAGE 3

Insurance designed for

Downtown San Francisco



AUTO
HOME
CLASSIC CAR
MOTORCYCLE
RV
BOAT
CONDO
RENTERS
LANDLORD PROTECTION
UMBRELLA

Whatever you're looking to protect, I can help by taking the time to make sure you have the right coverage and are getting all the right discounts. Go to my website for an instant quote. Specializing in Renters & Condos. www.nextstep-ins.com



George Dias
Next Step Insurance Solutions
P.O. Box 641723 License # 0B70963
San Francisco, CA 94164-1723
415-505-9699
gdias@nextstep-ins.com
www.nextstep-ins.com



Contact me today at
415-505-9699

Safeco InsuranceTM

A Liberty Mutual Company

Safeco Insurance, with a principal place of business in Boston, Massachusetts.
©2013 Liberty Mutual Insurance



HOUSING APPLICATIONS ARE BEING ACCEPTED FOR THE KNOX AND BAYANIHAN HOUSE



The Knox



Bayanihan House

Please go to 241 6th Street, San Francisco, CA for applications

The TODCO Single Room Occupancy (SRO) Housing Waiting List is open for the Knox and the Bayanihan House. If your name is currently on any TODCO Housing Waiting List and you would like information on your current status, please call the TODCO Marketing Office at 415-957-0227 on Fridays only.

Building	Size & Amenities	Max/Min Household Income Limits	Rent as of Feb. 1, 2015
The Knox SRO located at 241- 6th St. & Tehama is accepting applications and has an OPEN WAITLIST	SRO – 1 Person or Couple Room size: 10 ½ x 18 (Semi-Private) bathroom 7 x 7 Unit amenities: sink, microwave, refrigerator, 2-burner stove, closet, single bed Building amenities: small gym, library, private lounge, roof top garden, community kitchen, laundry facility, 24 hour staff & surveillance	1 person \$34,600/year	Move-in deposit \$687
		2 person \$39,520/year Minimum income of \$1,374/month	Monthly rent \$687 plus utilities
Hotel Isabel located at 1095 Mission CLOSED WAITLIST	SRO – 1 Person Shared bathroom Unit amenities: sink, microwave, refrigerator, 2- burner stove, closet and single bed	1 person \$34,600/year No minimum income Closed	30% OF INCOME Requires a Certificate of Homelessness
Bayanihan House (Non-assisted units) located at 88 – 6th St. & Mission. CLOSED WAITLIST	SRO – 1 Person or Couple Room single: 10½ x 12, shared bathroom Double occupancy: 12x12, shared bathroom Unit amenities: sink, microwave, refrigerator, 2-burner stove, closet, single bed Building amenities: community kitchen, 24 hour staff & surveillance, laundry facility	1 person \$30,275/year	As of Jan. 1, 2015 Move-in deposit \$607
		Couple \$34,580/year Minimum income of \$889.40/month	Monthly rent \$607 Utilities included

TDD: (415) 345-4470

KNOW YOUR RIGHTS

San Francisco Mental Health Clients' Rights Advocates informs, supports and helps people receiving mental health services or those who need help or advice about their rights by listening to people's concerns and needs and advocating for their legal rights.

If you're being treated for a mental disorder, voluntarily or involuntarily, you have the same legal rights and responsibilities that the U.S. Constitution and California laws guarantee to all other persons.

Contact us:

552-8100 (800) 729-7727 Fax: 552-8109

San Francisco Mental Health Clients' Rights Advocates
1663 Mission Street, Suite 310

City and County of San Francisco

Outreach Advertising

NOVEMBER 2016

Stay Connected To the City through SF311

The SF311 Customer Service Center is the single stop for residents to get information on government services and report problems to the City and County of San Francisco. And now, we have even more ways for you to stay connected to the City with our SF311 App and SF311 Explorer website.

The SF311 App lets you get information on City services and submit service requests on-the-go right from your smartphone. You can track your service requests through the app or through our new website, SF311 Explorer.

Download the SF311 App from your smartphone's app store and visit the SF311 Explorer at explore311.sfgov.org today!

Count on WIC for Healthy Families

WIC is a federally funded nutrition program for Women, Infants, and Children. You may qualify if you are pregnant, breastfeeding, or just had a baby; or have a child under age 5; and have a low to medium income; and live in California. Newly pregnant women, migrant workers, and working families are encouraged to apply.

WIC provides Nutrition Education and Health information, breastfeeding support, checks for healthy foods (like fruits and vegetables), and referrals to medical providers and community services.

You may qualify for WIC if you receive Medi-Cal, CalFresh (Food Stamps), or CalWORKS (TANF) benefits. A family of four can earn up to \$3,747 before tax per month and qualify.

Enroll early! Call today to see if you qualify and to make an appointment. Call City and County of San Francisco WIC Program at 415-575-5788.

This institution is an equal opportunity provider

Board of Supervisors Regularly Scheduled Board Meetings November and December 2016 Meetings

OPEN TO THE PUBLIC – Tuesdays, 2:00pm, City Hall Chamber, Room 250.

- November 1
- November 15
- November 29

There will be no scheduled meetings on November 8th and 22nd.

- December 6
- December 13

There will be no scheduled meetings on December 20th and 27th.

LANGUAGE INTERPRETATION AVAILABLE UPON REQUEST CHINESE.... SPANISH.... FILIPINO

Requests must be received 48 hours in advance required for interpretation. For more information see the Board of Supervisor's website www.sfbos.org, or call 415-554-5184.

The City and County of San Francisco encourage public outreach. Articles are translated into several languages to provide better public access. The newspaper makes every effort to translate the articles of general interest correctly. No liability is assumed by the City and County of San Francisco or the newspapers for errors and omissions.

CNS-2940295#

CENTRAL CITY



NEWS IS A COMMUNITY SERVICE
SAN FRANCISCO

CENTRAL CITY EXTRA is published monthly by the nonprofit San Francisco Study Center Inc., serving the community since 1972. The Extra was initiated through grants from the S.F. Hotel Tax Fund and the Richard and Rhoda Goldman Fund. The contents are copyrighted by the San Francisco Study Center, 1663 Mission Street, Suite 310, San Francisco, CA 94103.

PHONE: (415) 626-1650

FAX: (415) 626-7276

EMAIL: centralcityextra@studycenter.org

EDITOR & PUBLISHER: Geoffrey Link

SENIOR WRITER/EDITOR: Marjorie Beggs

COMMUNITY REPORTER: Mark Hedin,

REPORTERS: Tom Carter, Jonathan Newman

DESIGNER: Lise Stampfli

CONTRIBUTORS: John Burks, Ed Bowers

DESIGN CONSULTANT: Don McCartney

DISTRIBUTION: Mark Hedin

COMMUNITY CONSULTANT: Michael Nulty

ONLINE PARTNER: Hoodline

CENTRAL CITY EXTRA is a member of the
SAN FRANCISCO NEIGHBORHOOD NEWSPAPER PUBLISHERS ASSOCIATION,
SOCIETY OF PROFESSIONAL JOURNALISTS, NORTHERN CALIFORNIA CHAPTER,
AND SAN FRANCISCO/PENINSULA PRESS CLUB

Twitter tax break cost to city tops \$55 million

BY MARK HEDIN

IT'S BEEN A QUIET YEAR for the local watchdog. On the evening of Oct. 6, six of the volunteer members of the Citizens Advisory Committee for the Central Market & Tenderloin Area finally reported for duty at City Hall.

It was their first meeting all year.

When Peter Masiak arrived, 45 minutes late, finally there were enough members present to constitute a quorum, so official business could begin.

"Morale is really low," Steven Tennis said. "That needs to be addressed." Tennis was appointed to the 11-member panel in July 2013. He works as a tenant organizer at the SRO Collaborative and is a regular presence during Safe Passage hours, helping ensure that Tenderloin school kids get where they need to be safely.

Tennis was joined on the dais by SEIU organizer Masiak, Sam Dennison of Faithful Fools, Chairman Rob Gitin, who founded and runs the homeless youth advocacy nonprofit At the Crossroads, longtime housing advocate Brad Paul and SoMa gadfly Antoinetta Stadlman. Haberdasher Julian Dash was absent, and four seats have been vacant for at least a year.

The committee, formed by trailing legislation introduced by D6 Supervisor Jane Kim in the aftermath of the mayor signing the Twitter tax break in 2011, is

intended to be the community's eyes and ears on the benefits that the well-funded tech companies are obligated to provide to mitigate their impact on the neighborhood.

The rule of thumb for these benefits, though never put into the letter of the law, was that big companies opting out of paying the city's 1.5% tax on payroll, should return about a third of their savings in some form of community benefits. The Citizens Advisory Committee assumed its role was to help draft those deals and monitor compliance.

The tax break cost the city almost \$16 million last year, according to the treasurer and tax collector's annual reporting for a four-year total of \$55.6 million — far beyond the \$22 million, six-year estimate the Board of Supervisors were told about back when they voted for it.

But that's not the role Kim envisioned. Her ordinance labels the citizens committee "advisory," and virtually equipped the members with rubber stamps to do their work.

CAC efforts to get more muscular community benefit agreement commitments from the tech companies have been frustrated at every turn. As fast-talking Bill Barnes, City Administrator Naomi Kelly's point man in the process through its early years, reminded the panel on occasion, its role is strictly advisory.

So in 2014, when the committee re-

fused to ratify five of the six agreements, Kelly simply signed them anyway.

The panel was flummoxed again at year's end when, upon reviewing what it understood to be draft CBAs, learned from the city administrator's office that it had just completed its review for the year.

Three of those agreements were long-term pacts for the biggest companies involved — Twitter, Microsoft and Zendesk — four-year deals that would take them through their remaining years of eligibility for the tax break.

"There's a bit of apathy among CAC members, you might say," said Tennis, the ever-upbeat and energetic tenant activist, perhaps excluding himself. "To turn it around is going to be difficult."

But the committee heard last month how Twitter has donated \$793,000 to four categories of D6 action: improving educational outcomes and digital literacy for youth (\$270,000); supporting workforce development (\$153,000); addressing family and youth homelessness (\$275,000, including support for At the Crossroads, Compass Family Services, the Eviction Defense Collaborative, Glide, Hamilton Family Center and Raphael House); and \$95,000 toward community strengthening and neighborhood improvements, notably providing some pro bono legal help for the Justice and Diversity Center's eviction defense efforts.

Zendesk gifted almost a quarter million, including \$50,000 to DeMarillac Academy, which also got \$15,000 from Microsoft. Spotify mimicked Zendesk's longstanding scheduling of Tenderloin walking tours led by Del Seymour and also contributed two rickshaw-style bikes to the Curry Senior Center enabling volunteers to take willing seniors for neighborhood spins.

Microsoft also spent \$136,000 or so locally, much of it with top tech company caterer Green Heart, as it has for years.

Twitter's big give in the process has been the creation of its Neighbor Nest, on the ground floor of Fox Plaza.

"It sounds really good," Tennis said. "I haven't been there."

"The numbers could be bigger. You have to have an appointment" to use its services, he pointed out — they were initially limited to people vetted by the Hamilton Family Center and Compass Family Services.

Even Tiffany Apczynski of Zendesk, emblematic of the spirit of community building that the community benefit agreements held out hope for, in May said citizen review is pretty much done for.

Neither Zendesk nor Twitter responded to The Extra's requests to discuss the latest developments. City Administrator Kelly continued to steadfastly refuse comment to our every question.

"Isn't it human nature to do the least amount possible?" Tennis asked. ■

Jazz story wins 2nd award

BY MARJORIE BEGGS

JOHN BURKS' "I can still hear it," his remembrance of the Tenderloin's Blackhawk jazz club, has won an Excellence in Journalism award from the prestigious Northern California Society of Professional Journalists.

SPJ annually honors "journalists whose outstanding work embodies SPJ's ideals of initiative, integrity, talent and compassion."

Burks' story, which appeared in the June 2015 Central City Extra, won in the arts and culture category for print media with circulations of less than 100,000.

SPJ's 31st award ceremony, Nov. 15, will honor 43 winners in print, online, radio, audio, TV and video media.

Burks, emeritus professor at San Francisco State University and former chair of its Department of Journalism, is a contributing writer to The Extra and the long-time president of the San Francisco Study Center Board of Directors.

Newsweek correspondent, Rolling Stone's first managing editor, investigative reporter for the San Francisco Examiner and Oakland Tribune, and editor of KQED's San Francisco Focus are among the highlights of his journalism career.

Burks' "I can still hear it" also won third place for a feature story of a light nature at the San Francisco/Peninsula Press Club's 39th annual Great Bay Area award program in September. ■



PHOTO DEBORAH NAGLE-BURKS
John Burks and rescue Yorkie, Matilda.

69-year milestone

► CONTINUED FROM PAGE 1

chanic, driver and carpenter, "and a electrician, too," Veronica pipes up. "He could do everything." And as a self-taught musician, he played the violin, the guitar and harmonica. But the guitar now gathers dust in their closet by the front door.

He points to it and smiles at the memory.

"No more," he says.

Asked the age-old question of what's the secret to keeping it together for 69 years, Emilio mulls it over.

"We don't quarrel," he says finally.

There's a pregnant pause.

"Oh, sometimes, I guess," Virginia adds. "Like a husband and wife." ■

Learn the Basics of Building a Website for your Business – FREE!

Big Tech for Small Biz is a monthly training series offering free and low-cost tips, tricks, apps and more to help your business succeed!

Classes held 3rd Thursdays - FREE
6-8pm @Impact Hub 901 Mission St.



Receive training from tech and business companies such as: **Twitter, Wells Fargo, Kiva, NerdWallet, VehicleSF, DesignCrowd, Oakland Digital, Townsquared**, and more!

November
Building a Website

January
Social Media & E-communications

February
Business Finance

March
Building Customers

April
Working in the Cloud

May
Access to Capital

Sign Up Today!

bit.ly/BigtechUS2016

415-553-4433

info@urbansolutionsssf.org

Funded by the SOMA Stabilization Fund

Tenderloin corner stores buying in to fresh perspective

▶ CONTINUED FROM PAGE 1

ing together," says Jessica Estrada, DPH community engagement coordinator for Healthy Retail SF.

The good food transformation began officially three years ago with Supervisor Eric Mar's legislation encouraging stores in "food desert" neighborhoods like the Tenderloin to make the shift by offering them incentives: help learning how to make a profit selling healthy food, store redesign to enhance product appeal, and grants and loans for façade improvement and equipment, all worth about \$15,000 to \$20,000 per store.

In exchange, store owners sign a three-year agreement to work toward converting their space so at least 35% of their floor and shelf area is devoted to fresh produce, whole grains, lean proteins and low-fat dairy products, and no more than 20% to tobacco and alcohol products.

Operated through the Office of Economic and Workforce Development, the program has a modest \$60,000 annual budget drawn from the city's general fund. That pays for new stores that come into the fold, ongoing expenses of participants and some of the work of the neighborhood groups that recruit and support the stores, help coordinate their makeovers, monitor their progress with "report cards," and promote the benefits of shopping at the model stores to fellow residents.

The revenue is secure for this fiscal year, says OEWD spokeswoman Gloria Chan, and OEWD "will continue to monitor and evaluate the program with DPH and our community partners and work together to figure out next steps."

The latest corner store in the Tenderloin to join the program is owner Alam Virk's Fox Market at 570 Larkin St. which reopens officially Nov. 22. Radman's, at

201 Turk St., was the first TL healthy corner store, in 2014, followed by Dalda's at 200 Eddy St., Amigo's at 500 Ellis St. and Mid-City at 868 Geary all in 2015. Bayview, site of the city's first Healthy Retail SF store, now has three in the program and OMI has one.

Stores in the program don't close during the months leading up to reopenings — this time is called a "reset" — but a cadre of city and community helpers is needed to convert stores and ensure that the unveiling of the makeover runs smoothly.

Tenderloin Healthy Corner Store Coalition and its "food justice leaders" are the great story behind this successful effort to improve a neighborhood. Formed in 2012 to urge passage of Healthy Retail SF, the coalition drew members from TNDC and other nonprofits and from city agencies like DPH's Tobacco Free Project and the Feeling Good nutrition program.

Another nonprofit had already set the stage. In 2011, young people from the Vietnamese Youth Development Center, a member of the Tobacco Free Coalition, began mapping the number of TL corner stores and assessing the quality of their offerings, an effort that grew from their Let's Stop Tobacco project. The youth mapped 46 TL tobacco outlets, checking to see if they were complying with city regulations about posting retail tobacco licenses and limiting tobacco and alcohol advertising to no more than a third of a storefront. They also tallied each store's fresh fruit and vegetable offerings.

When the Tenderloin Healthy Corner Store Coalition formed, Vietnamese Youth Development Center joined and became an invaluable resource. It got a \$30,000 grant from the San Francisco Foundation and \$25,000 from Dignity Health to survey residents, assess corner

stores and transform the first store as a pilot project.

"It's been amazing to see how the program took off from there and evolved, one store at a time," says Estrada, who formerly was VYDC youth advocacy coordinator. "The store owners are a unique population — they're part of the community, but you have to meet them where they're at, get their buy-in, show them the benefits."

The coalition, she says, adds "people power," food justice leaders working in the neighborhood doing customer surveys, store assessments, store tours, community and media events, reset activities like stocking shelves, and outreach to shoppers. Success also depends on those shoppers, the residents themselves, spreading the word that drives others to patronize the stores.

The coalition meets monthly and hosts an annual community gathering. That Sept. 29 event at Boeddeker Park drew 350 people who sampled tasty, nutritional foods — pureed yams, sliced red peppers, zucchini salad — learned about other health resources from 23 organizations such as CalFresh and Heart of the City Farmers Market, and met owners of the five corner stores leading the way in the Tenderloin.

The coalition also has produced three annual shopping guides. Food justice leaders visit stores in the hood, then rank them according to types and quality of food sold, product placement, cleanliness and safety, amount and type of advertisements, and fair labor. The last guide, published in 2015, surveyed more than 50 of the TL's 70 corner stores (some decline to participate), with the best getting four stars.

One of those was Radman's, whose "healthy highlights" included low-fat and lactose-free milk, fresh eggs, whole-grain



bread, whole-grain and corn tortillas, fresh and frozen fruit and vegetables, and fresh and frozen meats and poultry.

A new guide will be out next year, says Ryan Thayer, TNDC community organizer and coalition co-coordinator with Lisa Juachon, and the group expects the good news to continue: Over the last three years, stores getting three or four stars rose from 13 to 30 as the lesser-stars stores fell from 43 to 25.

Such shifts suggest that even store owners outside the program understand that selling good food can be profitable and are changing on their own.

"This is a good business model," Thayer says.

Also in 2017, he says, each of the nine participating stores citywide will get a \$1,500 "incentive" to stay the course by spending it on physical improvements, technical assistance or advertising. A 10th store will be added next year. And, in the TL, the coalition will help Dalda's move to a second phase of conversion that includes enlarging the produce section and reorganizing shelving. ■



HEALTHY CORNER STORE COALITION PHOTOS

From far left, **Satwinder "Bill" Multani**, owner of Dalda's at Eddy and Taylor streets, stands in front of the display of the Tenderloin's five Healthy Retail SF stores at the Sept. 29 community event at Boeddeker Park. Dalda's joined the citywide program last year. **Modern shelving at Fox Market** displays choices for more nutritional meals and snacks. **Employee Mandeep Behl**, above, stocks produce during Fox Market's "reset," the early fall prep work before its Nov. 22 grand reopening as a Healthy Retail SF store, the 10th in the city, sixth in the TL.

SAN FRANCISCO HEALTH PLAN



Here for you

Medi-Cal

SF Quality Care Enrollment Support

#1 Choice for Medi-Cal in San Francisco*

Get Medi-Cal Enrollment Help

Our Service Center Dedicated to You

7 Spring Street

Monday – Wednesday, Friday 8:30am to 5:00pm

Thursday 8:30am to 4:00pm



www.sfhp.org

(415) 777-9992

*Based on Dept. of Health Care Services Enrollment Reports © 2016 San Francisco Health Plan 204058 0616



ONLY YOU CAN SAVE THE PLANET.

CLEANPOWERSF.ORG

CLEANER ENERGY IS ON ITS WAY TO YOU.
CLEANPOWERSF.ORG

FREE FOOD AND GIVEAWAYS

CleanPowerSF
Same Service • Cleaner Energy

CleanPowerSF is a new City program bringing you more renewable energy at competitive rates. Drop by one of our upcoming Welcome Events.

MONDAY, DECEMBER 5
5:30 p.m. - 7:30 p.m.
African American Art & Culture Complex
762 Fulton Street, Suite 300, near Webster Street

SUNDAY, DECEMBER 11
9:30 a.m. - 12:30 p.m.
Eureka Valley Recreation Center
100 Collingwood Street, near 18th Street

Snacks, family activities and tips for how you can help save the planet will be provided!

More Details: (415) 934-5737
cleanpowersf.org/welcome

Para detalles de este programa en español, visite:
參閱本計劃中文版本, 請上網:
Para sa karagdagang impormasyon tungkol sa programa na ito sa wikang:
cleanpowersf.org



Helping you stay informed

“In the event of a power outage, we want our customers to **stay safe and stay informed.**”

BRANDON GONZALES

Troubleman

“PG&E” refers to Pacific Gas and Electric Company, a subsidiary of PG&E Corporation. ©2016 Pacific Gas and Electric Company. All rights reserved. | Paid for by PG&E shareholders.

PG&E wants you to always be informed about potential power outages in your area.

That’s why PG&E offers outage alerts via email, text and phone that provide up-to-date information about the cause of an outage and let customers know when they can expect the power to be back on.

PG&E crews respond to power outages 24 hours a day to restore power as quickly and safely as possible. To stay informed, sign up for outage alerts at pge.com/outagealerts.



Go online



Sign up



Stay informed



Together, Building
a Better California

pge.com/outagealerts

JOIN YOUR LOCAL SMALL BUSINESSES. VOTE NO ON PROP. V

“Prop. V is a Grocery Tax that will harm working families and those who need help the most.”

Adel Alghazali
MI TIERRA MARKET
MISSION DISTRICT



Store owners and their customers say Prop. V is a TAX ON GROCERIES.



“This isn’t just a tax on sodas—anything in our restaurant could be increased to recoup the cost.”

Soledad “Sally” Marquez
GRANDMA’S DELI AND CAFE
SOUTH OF MARKET



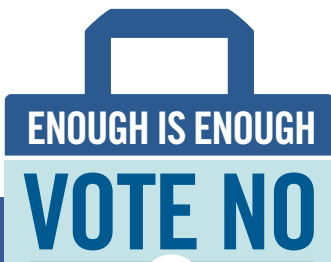
“San Francisco is already too expensive. The last thing we need is a tax on our groceries and on my customers.”

Roberto Ocaña
LUCKY PORK MARKET
MISSION DISTRICT



“All the revenue from Prop. V will go right to the City’s general fund where politicians can spend it on anything they want.”

Annie Siu
SUN SUN PRODUCE
CHINATOWN



**DON'T FORGET TO VOTE ON ELECTION DAY
TUESDAY, NOVEMBER 8!**

COMMUNITY CALENDAR

SPECIAL EVENTS

Election Night Special, Nov. 8, Pianofight, 144 Taylor St., 5 p.m. - "until we have a new president." Free evening of comedy, themed drinks and streaming election news. Info: pianofight.com.

Big Tech for Small Biz, Nov. 17, 6-8 p.m. Building a Website workshop, presented by Urban Solutions at Impact Hub, 901 Mission St. #105. Sign up: bit.ly/BigtechUS2016, or (415)553-4433.

ARTS EVENTS

Thursday@Noon films, Main Library, Koret Auditorium. Nov. 10, "Sunset Boulevard"; Nov. 17, "Miss Pettigrew Lives for a Day"; Dec. 1 "Meet the Parents." Info: sfpl.org

EXIT Theatre, 156 Eddy St. "Terra Incognita: Through the Waves," Nov. 4-19, 8-9:30 p.m., acrobatic movement and storytelling from UpLift Physical Theatre company with DIVAfest. Info and tix: terra-incognita.bpt.me. "Paradise Street," Dec. 1-18, 8-9:30, American premiere of this Christmas play by Clive Barker. Info and tix: theexit.org/paradise-street.

REGULAR SCHEDULE HOUSING

Tenant Associations Coalition of San Francisco, 1st Wednesday of each month, noon, 201 Turk St., Community Room. Contact Michael Nulty, 339-8327. Resident unity, leadership training.

HEALTH AND MENTAL HEALTH

CBHS Client Council, 3rd Tuesday of month, 3-5 p.m., 1380 Howard, Room 515. Consumer advisers from self-help groups and mental health consumer advocates. Public welcome. Info: 255-3695. Call ahead as meeting location may change.

Healthcare Action Team, 2nd Wednesday of month, 1010 Mission St., Bayanihan Community Center, 11 a.m.-12:30 p.m. Focus on increasing supportive home services, expanded eligibility for home care, improved discharge planning. Light lunch. Call Ligia Montano, 546-1333 x315.

Hoarding and Cluttering Support Groups, weekly meetings at various times, conducted by Mental Health Association of San Francisco, 870 Market St., Suite 928. Info: 421-2926 or mentalhealthsf.org/group-search.

Legal clinic, 4th Thursday of the month, 507 Polk St., 10 a.m.-noon. Legal help for people with psychiatric or developmental disabilities who need help with an SSA work review, sponsored by People with Disabilities Foundation. Sliding-scale fee. By appointment only: 931-3070. Info: pwndf.org.

Mental Health Board, 3rd Wednesday of the month, 6:30-8:30 p.m., City Hall, room 278. CBHS advisory committee, open to the public. Call: 255-3474.

Tenderloin Healthy Corner Store Coalition, 4th Thursday, 3 p.m., Kelly Cullen Community Building, 220 Golden Gate Ave., 2nd floor auditorium or 5th floor gym. Public invited to discuss legislation that encourages corner stores to sell fresh food and reduce tobacco and alcohol sales. Info: Jessica Estrada, jessica.healthyretail@gmail.com, 581-2483.

SAFETY

SoMa Police Community Relations Forum, 4th Monday of each month, 6-7:30 p.m. Location varies. To receive monthly email info: 538-8100 x202.

Tenderloin Police Station Community Meeting, last Tuesday of month, 6 p.m., police station community room, 301 Eddy St. Call Susa Black, 345-7300.

NEIGHBORHOOD IMPROVEMENT

Alliance for a Better District 6, 2nd Tuesday of month, 6 p.m., 230 Eddy St. Contact Michael Nulty,

820-1560 or sf_district6@yahoo.com, a districtwide improvement association.

Central Market Community Benefit District, board meets 2nd Tuesday of month, Hotel Whitcomb, 1231 Market St., 3 p.m. Info: 882-3088, http://central-market.org.

Friends of Boeddeker Park, 3rd Thursday of the month, 3:30 p.m., park clubhouse, Eddy and Jones. Info: Betty Traynor, 931-1126.

Gene Friend Recreation Center Advisory Board, 3rd Thursday of month, 5 p.m. Works to protect SoMa resources for all residents. Gene Friend Rec Center, 270 Sixth St. Info: Tim Figueras, 554-9532.

Tenderloin Community Benefit District. Full board meets 3rd Monday at 5 p.m., 55 Taylor St. Info: 292-4812.

Safe Haven Project, 4th Tuesday of month, 3 p.m., 519 Ellis St. (Senator Hotel). Contact: 563-3205, x115, or centralcitysafehaven@gmail.com.

SoMa Community Stabilization Fund Advisory Committee, 3rd Thursday of month, 5:30 p.m., 1 South Van Ness, 2nd floor. Info: Claudine del Rosario, 701-5580.

SENIORS AND DISABLED

Mayor's Disability Council, 3rd Friday of month, 1-3 p.m., City Hall, room 400. Call: 554-6789. Open to the public.

Senior & Disability Action (formerly Planning for Elders/Senior Action Network), general meeting, 2nd Thursday of month, 9 a.m.-noon, Universal Unitarian Church, 1187 Franklin St. SDA Housing Collaborative meeting, 3rd Wednesday, 1 p.m. HealthCare Action Team meeting, 2nd Wednesday, 1010 Mission St., (Bayanihan Community Center). For info about SDA's Survival School, University and computer class schedules: 546-1333, www.sdaction.org.

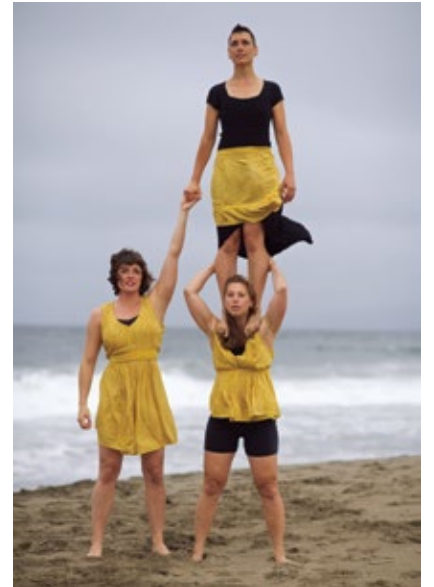


PHOTO: BRIAN BYLLESBY

"Terra Incognita" plays EXIT Theatre through Nov. 19. Pictured clockwise from top: UpLift Physical Theatre ensemble creators Nicholette Routhier, Juliana Frick and Hannah Gaff.

DISTRICT 6 SUPERVISOR

Jane Kim, chair, Public Safety and Neighborhood Services Committee, Transbay Joint Powers Authority Finance Committee and S.F. County Transportation Authority Vision Zero Committee; temporary member, Budget and Finance Committee; member, Association of Bay Area Government (ABAG). Legislative aides: April Veneracion, Barbara Lopez and Ivy Lee. Jane Kim@sfgov.org 554-7970

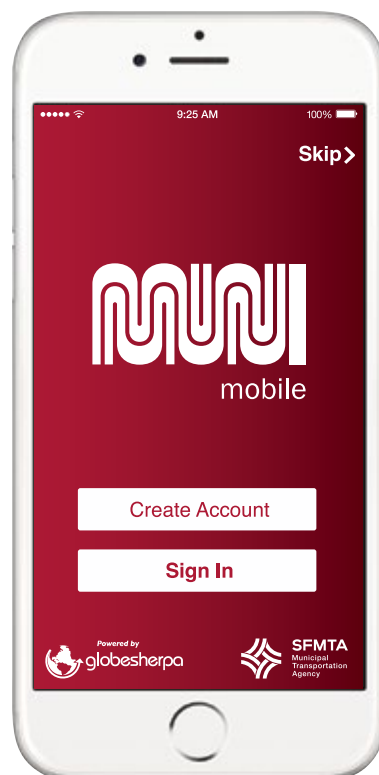
MUNI JANUARY 1, 2017

Save on Adult Single Rides

Switch to



or



Cash Fare

\$2.50

MuniMobile/
Clipper®

\$2.25

Save Money & Time

sfmta.com

311 Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم



SFMTA
Municipal
Transportation
Agency